

Olga Faktor

Product designer with 4+ years on B2B monitoring and AI decision tools for institutional clients — data-rich interfaces where risk surfaces early and the output is traceable before anyone acts. Sole designer, owning design end to end, working directly with product, engineering, and the CEO.

052-5670187

ola.faktor@gmail.com

Linkedin: [in/olga-faktor](https://www.linkedin.com/in/olga-faktor)

Portfolio: olgafaktor.com

Experience

Product Designer *Merklebase, Fintech B2B* 2023 - 2026

- Built the product's UX from the ground up: research, ideation, flows, edge cases, wireframes, prototypes, and high-fidelity design — replacing a manual process and saving **~1 hr/day per user**.
- Rebuilt shipped MVP workflows against post-release evidence — usage dashboards I built in Datadog RUM, session recordings, interviews, and usability testing — scoping the redesign myself through continuous iteration, cutting adjustment times by **~6 min per task**.
- Shipped front-end changes to production with Claude Code — verifying UI on a dev branch before release.
- Designed the platform's AI signal features, where adoption depended on user trust and transparency in the model's output — 70% of signals rated helpful, and 1 in 3 helpful signals led directly to a trade decision.
- Defined explainable AI patterns for signal outputs — facts separated from assumptions, each assumption's calculation shown, and hard limits on what it could claim.
- Set the product's design language, then scaled the design system on it alongside engineers.

Product Designer *Max Impact, Educational SaaS* 2022 - 2023

- Led user research via interviews and surveys, uncovering user needs and translating findings into product strategy.
- Designed UI for complex educational workflows, from concept and prototypes through final screens.
- Worked with product and developers from spec through release.

Architect *Bar Orian Architects, Ben Ezra Planners* 2018 - 2022

- Turned occupant needs into building programs - layout, circulation and movement.
- Resolved conflicts with structural and systems engineers under regulatory review.
- Produced the drawing set contractors built from, where ambiguity cost money.

Education

User Experience Design 2022
Technion - Continuing Education

M.Arch 2019 - 2021

B.Sc Architecture 2015 - 2019
Technion - Israel Institute of Technology

Speaking

AI Bits 2026
Turning AI into an On-Demand Design Partner

Tools

- Figma, Figma Make, Claude Design
- Claude Code, Cursor
- HTML/CSS, git
- Datadog RUM, Tableau

Languages

- Hebrew - Native
- English - Bilingual
- Russian - High Proficiency