

Olga Faktor

Experience

Product Designer *Merklebase, Fintech SaaS* 2023 - 2026

- Built the product's UX from the ground up - research, flows, wireframes, and pixel-perfect prototypes - as the sole designer.
- Designed data-dense interfaces for decision-critical financial use cases, establishing a primary tool used directly in client presentations.
- Redesigned complex workflows, achieving **~1 hr/day saved** per operations manager and cutting adjustment times by **~6 min per task**.
- Replaced isolated feature scoping with connected flows, improving cross-functional clarity and scaling the design system alongside engineering.
- Introduced AI-powered features and integrated AI into the design workflow, **achieving 70% of signals** rated helpful, with 1 in 3 helpful signals directly leading to a trade decision.
- Scaled the design system alongside engineering, improving consistency and delivery speed.

Product Designer *Max Impact, Educational SaaS* 2022 - 2023

- Led discovery via user interviews and surveys, translating findings into product strategy.
- Designed intuitive UI for complex educational workflows, from concept to final screens.
- Collaborated with a multidisciplinary team to align design with product goals.

Architect *Bar Orian Architects* 2021 - 2022

- Delivered designs under tight timelines, balancing regulatory requirements, user needs, and technical constraints alongside engineers and consultants.

Architect *Ben Ezra Planners & Consultants* 2018 - 2021

- Designed urban and architectural projects, iterating on stakeholder feedback to translate abstract ideas into tangible spatial solutions.

Satellite Systems Operator *IDF, Intelligence Corps* 2013 - 2015

- Technological and analytical role.

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Education

User Experience Design 2022
Technion - Continuing Education

M.Arch and Town Planning
2019 - 2021

B.Sc Architecture 2015 - 2019
Technion - Israel Institute of Technology

Languages

- Hebrew - Native
- English - Bilingual
- Russian - High Proficiency